



# Digital Adoption Institute

## Certified Digital Adoption Project Manager



## Program Overview

Through four hands-on workshops you will learn how to lead teams through designing, building, and managing digital adoption solutions over time.

### Session 1

- High level overview of the core patterns of digital adoption program design, and project execution framework.

### Session 2

- Intake and Discovery: identifying digital adoption projects, and identifying WalkMe digital adoption solutions.

### Session 3

- Project Execution: understanding and managing the build, test, and publish process for WalkMe digital adoption solutions

### Session 4

- Reporting and Analysis: sharing and analyzing the results of your digital adoption projects to enhance and maintain WalkMe digital adoption solutions.

**Cost:**  
**\$1,999**

- Full course of study
- Certification verification
- Optional office hours with instructors
- 3 years of ongoing self-paced training