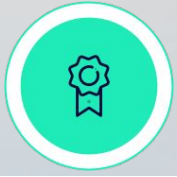


PROJECT MANAGER



Certified Digital Adoption Project Manager

Learning Outcome

Lead cross functional teams through designing, building, and managing digital adoption solutions over time.

Program Overview

Certification Level: Advanced

Time commitment: 15 - 30 hrs

Length: 4 Weeks

What's Included:

- 4 On-Demand Workshops
- 4 Live Remote Learning Labs (*attendance required*)
 - Hands-on exercises
 - Q & A
- Advanced case studies
- Final Exam

Requirements

- Complete all self-paced courses
- Watch all On-Demand workshops
- Attend Learning Labs or watch them on-demand
- 80% + on Final Exam and Final Project

Certification Details

- Certification is good for 3 years
- Certification Maintenance module required at 18 months

Cost : \$1,999

- Customer pricing available
- Partner pricing available
- Volume pricing available

Syllabus

● **Pre-requisites**

- ❑ WalkMe Orientation → Publishing Basics

● **Unit 1 | Book of Work**

Week 1

- ❑ Project Intake Overview → Basic Technical Configuration
- ❑ On-Demand Workshop 1
- ❑ Learning Lab 1/Case Studies

● **Unit 2 | Designing & Building**

Week 2

- ❑ Opportunity Discovery → Impact Scoping
- ❑ On-Demand Workshop 2
- ❑ Learning Lab 2/Case Studies

● **Unit 3 | Managing**

Week 3

- ❑ Build and Review your WalkMe Solutions → Release Cycle Management
- ❑ On-Demand Workshop 3
- ❑ Learning Lab 3/Case Studies

● **Unit 4 | Reporting**

Week 4

- ❑ Insights → Project Management Summary & Next Steps
- ❑ On-Demand Workshop 4
- ❑ Learning Lab 4/Case Studies

● **Unit 5 | Certification Exam**

- ❑ Project Manager Final Exam

Project Manager

On-Demand Workshops

1

Book of Work

- Creating a Digital Adoption Book of Work
- Digital Adoption Excellence
- Project Intake Channels

2

Planning WalkMe Solutions

- Selecting a project from your Book of Work
- Opportunity Discovery
- Solution Discovery
- Impact Scoping

3

Managing WalkMe Solutions

- Manage the Build of WalkMe Solutions
- Manage the Testing of walkMe solutions
- Managing the Deployment of WalkMe Solutions

4

Analyzing DAP Projects

- Developing the Value Narrative
- Reporting Structure
- Insights
- Tools for Analysis